



## The Program

The Colorado QuitLine is a FREE comprehensive tobacco cessation service available to Colorado residents 15 years of age and over.

Colorado QuitLine services are provided by National Jewish Health® and administered by the Colorado Department of Public Health and Environment. Research shows that smokers who use Colorado QuitLine services are more likely to successfully quit than smokers who try to quit on their own. Since 2002, this telephone-based cessation program has been offering services tailored to individual smoker's needs. Trained coaches work closely with individuals to develop a personalized quit plan and coping skills to quit tobacco use and remain tobacco-free.

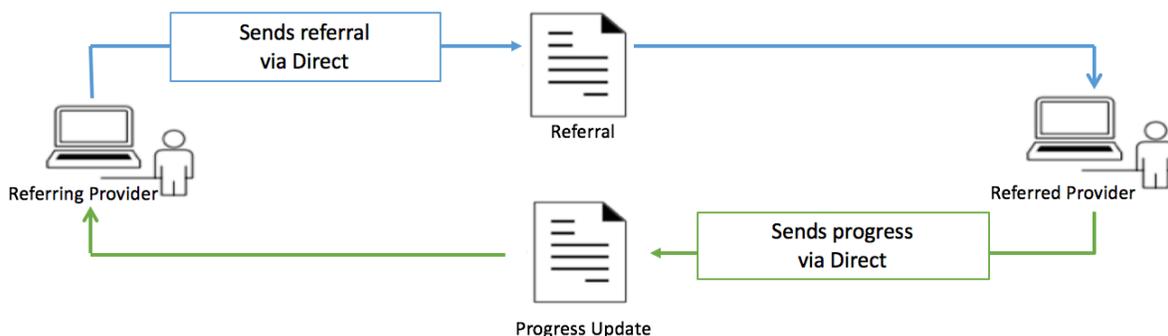
The program consists of:

- a multilingual QuitLine Call Center open 7 days/week
- proactive, confidential, one-on-one coaching sessions
- web support through COQuitLine.org
- tailored print materials, text, email and mobile app support
- free NRT patches, gum and lozenges shipped directly to eligible participants
- specialized programs available for pregnant & postpartum women, American Indian commercial tobacco users and individuals with chronic diseases

## Connecting Your Patients with CO QuitLine

Many providers regularly refer patients to the CO QuitLine through fax, web referral or brochure. Did you know that there are resources available to make it even easier to refer your patients and track their progress with quitting? Electronic referrals ("eReferral") integrate cessation referrals into the EHR and give providers the ability to quickly and easily refer patients to QuitLine. The eReferral system is bi-directional and HIPAA-compliant, which allows CO Quitline to receive eReferrals and to send progress reports on patients' treatment outcomes back to referring physicians and primary care teams. Once a patient's referral is received, a QuitLine counselor reaches out to the patient and attempts to enroll him or her in the QuitLine program. This electronic loop of information from referral to care coordination assists you in providing the best care and support for your patient. This referral loop also meets the Transition of Care Meaningful Use objective.

Research shows that even brief intervention by physicians and other clinicians can significantly improve cessation rates, and QuitLine referral provides a quick, easy way for time-strapped physicians to offer an effective, free solution for patients.



Resources may be available through funds from Colorado's voter-approved Amendment 35 tobacco excise tax to create the eReferral system at your practice. Centers that have implemented this system have seen benefits including improved data collection and care coordination, elimination of paper processes, a streamlined referral process reducing staff, follow up time and compensation for process implementation.



Interested in learning more? Contact us at [contact@hdconsult.net](mailto:contact@hdconsult.net) or call us at (888) 421-0609

